



Veer Narmad South Gujarat University

Student Startup & Innovation Policy (SSIP), Institution's Innovation Council (IIC) & Department of Commerce Jointly Organized Session on "Innovation to Startup: A Practical Roadmap–Exploring Startup Opportunities & IPR Together

Report on "Innovation & Startup Connect: Learn the Policy, Protect the Idea – Build the Venture"

Type of Event: Expert Session

- 1. Date:** 5 August 2026
- 2. Time:** 10:45 AM
- 3. Venue of the Event:** Seminar Room, Department of Commerce, Veer Narmad South Gujarat University (VNSGU), Surat
- 4. Guest Speaker:** Ms. Siddhi Patel (Assistant Manager SSIP)

1.Acknowledgement

The Student Startup & Innovation Policy (SSIP) Cell, Institution's Innovation Council (IIC), and the Department of Commerce, Veer Narmad South Gujarat University (VNSGU), sincerely express their heartfelt gratitude to the University authorities, the Head of the Department of Commerce, faculty members, organizing committee, student volunteers, and all participants for their unwavering support in successfully organizing the expert session titled "Innovation & Startup Connect: Learn the Policy, Protect the Idea – Build the Venture."

We extend our sincere appreciation to Ms. Siddhi Patel (Assistant Manager SSIP), VNSGU, for sharing his expertise on startup policies, innovation management, Intellectual Property Rights (IPR), and entrepreneurial development. His practical

guidance inspired students to transform their ideas into successful business ventures through the support of government initiatives and startup ecosystems.

The active participation of students, faculty members, aspiring entrepreneurs, and innovators greatly contributed to the success of the programme and demonstrated the growing entrepreneurial spirit within the university.

2.Introduction

Innovation and entrepreneurship have become key drivers of sustainable economic development and employment generation. Today's students possess innovative ideas and creative potential; however, many require guidance on government startup policies, incubation support, funding opportunities, and Intellectual Property Rights (IPR) to successfully transform their ideas into viable business ventures.

To bridge this gap, the **Student Startup & Innovation Policy (SSIP)**, **Institution's Innovation Council (IIC)**, and the **Department of Commerce, VNSGU**, jointly organized an expert session titled "**Innovation & Startup Connect: Learn the Policy, Protect the Idea – Build the Venture.**"

The session focused on familiarizing students with the Student Startup & Innovation Policy (SSIP), startup incubation facilities, funding opportunities, startup registration, IPR protection, and venture creation. Participants were introduced to practical strategies for validating innovative ideas, developing business models, protecting intellectual assets, and leveraging institutional and government support to establish successful startups.

The program emphasized that innovation is not limited to technology alone but extends to business, commerce, finance, management, and social entrepreneurship, encouraging students from commerce backgrounds to actively participate in the startup ecosystem.

3. Objectives of the Program

- To create awareness about the Student Startup & Innovation Policy (SSIP).
- To promote innovation and entrepreneurial thinking among commerce students.
- To educate participants about startup incubation and accelerator support.
- To explain the importance of Intellectual Property Rights (IPR).
- To provide information on startup funding opportunities and government schemes.
- To guide students in converting innovative ideas into sustainable business ventures.
- To encourage students to participate in innovation and startup activities.
- To strengthen the entrepreneurial ecosystem within the university.
- To inspire students to become job creators through innovation-driven enterprises.

4. Program Details

Particular	Details
Programme	Innovation & Startup Connect: Learn the Policy
Organized By	SSIP Cell
Co-organized By	Institution's Innovation Council (IIC)
Collaboration	Department of Commerce
University	Veer Narmad South Gujarat University
Date	05 August 2026
Time	10:45 AM
Venue	Department of Commerce, VNSGU
Mode	Offline
Target Audience	Students
Expert Speaker	Ms. Siddhi Patel (Assistant Manager SSIP)

5. Session Details

The programme commenced with a warm welcome to the distinguished speaker, faculty members, and participants. The organizers highlighted the importance of innovation, entrepreneurship, and startup development in today's competitive global economy.

Ms. Siddhi Patel (Assistant Manager SSIP) delivered an informative and interactive session explaining the complete journey from identifying an innovative idea to building a successful startup venture. The session focused on helping students understand government startup policies, startup incubation, intellectual property protection, and entrepreneurial opportunities available through SSIP.

The key topics covered during the session included:

- Innovation and Entrepreneurship in the Modern Economy
- Overview of Student Startup & Innovation Policy (SSIP)
- Startup Ecosystem in India
- Idea Identification and Business Opportunity Recognition
- Startup Validation and Business Model Development
- Incubation and Accelerator Support
- Government Funding Schemes and Financial Assistance
- Intellectual Property Rights (Patent, Copyright, Trademark & Design)
- Importance of Protecting Innovative Ideas
- Startup Proposal Development and Submission Process
- Role of Mentorship, Networking, and Industry Collaboration
- Success Stories of Student Entrepreneurs
- Career Opportunities through Innovation and Entrepreneurship

The speaker also encouraged students to identify market problems, develop innovative solutions, and utilize institutional support available through SSIP, IIC, and startup incubators. The interactive question-and-answer session enabled participants to discuss startup challenges, funding opportunities, IPR filing, and business planning.

6. Key Learning Outcomes

After attending the session, participants gained valuable knowledge regarding:

- Student Startup & Innovation Policy (SSIP).
- The startup journey from idea to enterprise.
- Business opportunity identification and market validation.
- Startup incubation and accelerator programmes.
- Government funding and financial assistance.
- Importance of protecting innovation through Intellectual Property Rights.
- Business model preparation and venture planning.
- Proposal writing for startup funding.
- Importance of mentorship and networking.
- Entrepreneurial mindset and leadership skills.

7. Outcomes

- The programme successfully achieved its objectives, and participants were able to:
- Develop a better understanding of innovation-driven entrepreneurship.
- Learn about government support available for startups.
- Understand the role of incubation centres in startup growth.
- Appreciate the importance of protecting intellectual property.
- Gain confidence in pursuing entrepreneurship as a career.
- Understand the startup proposal preparation process.
- Explore funding opportunities for innovative business ideas.
- Strengthen their entrepreneurial and problem-solving skills.
- Become motivated to launch innovative and sustainable ventures.
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8. Feedback

The participants expressed highly positive feedback regarding the programme.

- Students appreciated:
- Practical insights into startup development.
- Easy-to-understand explanation of SSIP and startup policies.
- Informative discussion on Intellectual Property Rights.
- Real-life startup success stories.
- Guidance on funding opportunities and incubation support.

- Interactive and engaging presentation style of the speaker.
- Faculty members appreciated the initiative for encouraging entrepreneurial thinking among commerce students and recommended organizing similar sessions on business innovation, startup finance, digital entrepreneurship, and venture creation in the future.
- Overall, the session was highly appreciated for its practical relevance and motivational impact.

9. Conclusion

The expert session "**Innovation & Startup Connect: Learn the Policy, Protect the Idea – Build the Venture**" successfully fulfilled its objective of creating awareness about innovation, startup policies, entrepreneurship, Intellectual Property Rights, and government support mechanisms available for aspiring entrepreneurs.

The programme empowered participants with practical knowledge on transforming innovative ideas into sustainable business ventures through proper planning, policy awareness, incubation support, funding opportunities, and intellectual property protection. It inspired students to embrace innovation as a pathway to entrepreneurship and contribute meaningfully to the nation's startup ecosystem.

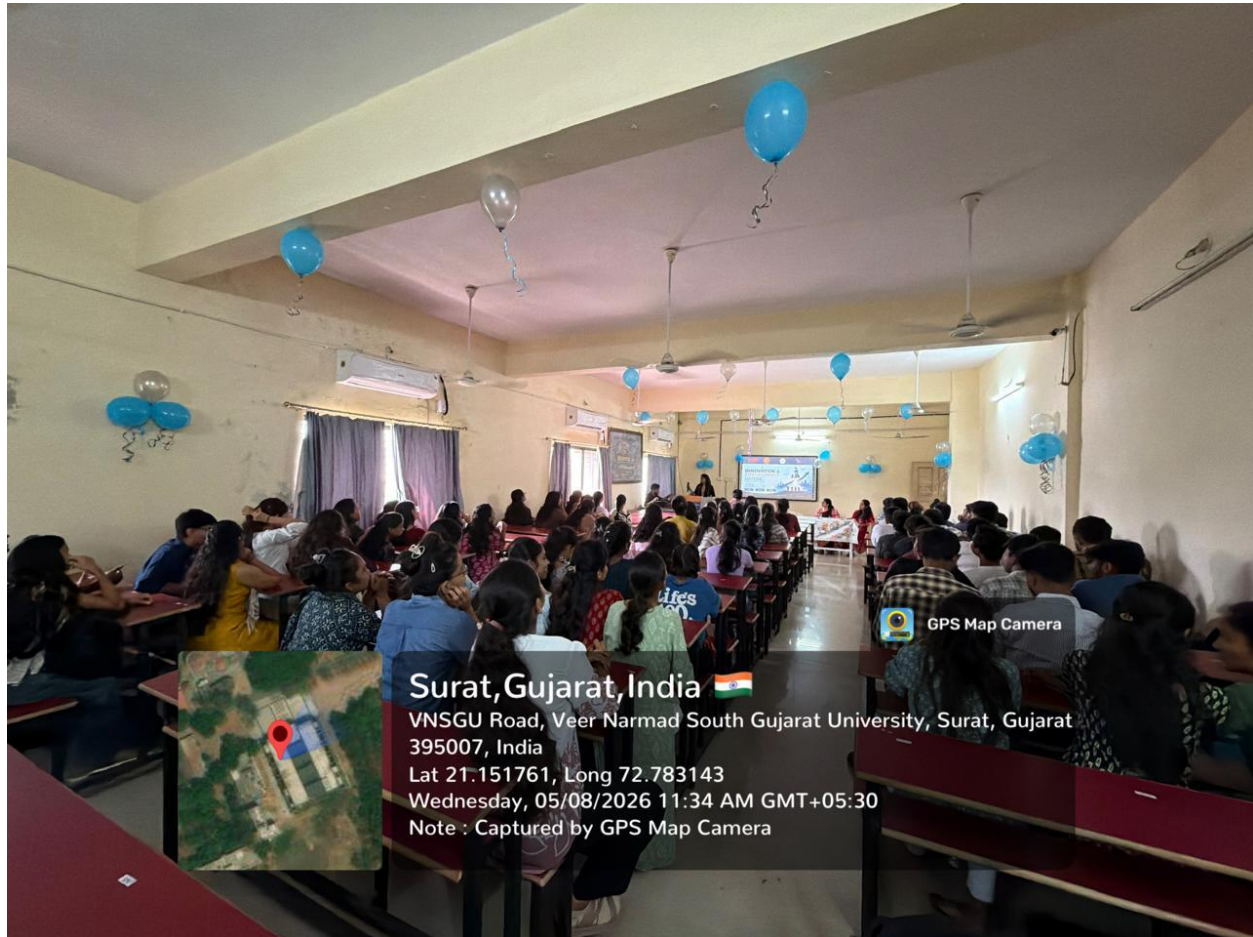
The session concluded with a vote of thanks to **Ms Siddhi Patel**, the University authorities, the Department of Commerce, faculty members, organizers, volunteers, and all participants for their valuable contribution in making the programme a resounding success.

Some Flyer of the events









Report Prepared By
Student Startup & Innovation Policy (SSIP)
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